Peer Feedback

Function Forward App

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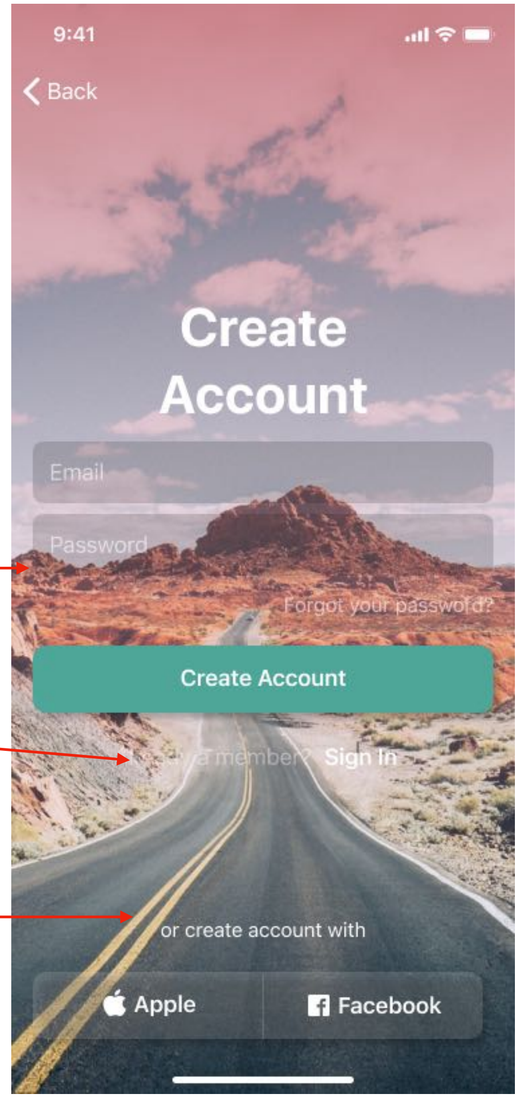
PEER FEEDBACK REVISIONS - CREATE ACCOUNT

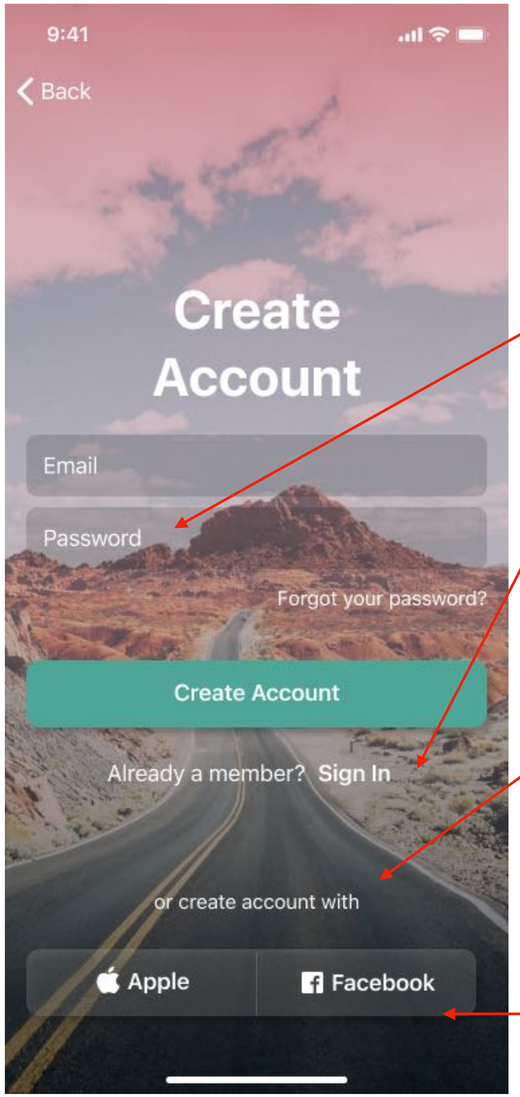
Feedback

"I would love for the transparency to be a little less so I can read this better."

"Really beautiful although the 'already a member' isn't visible."

"Or login with"





Solutions

Taking off any transparency with white text for readability.

Made this easier to read

Since this isn't a 'login' screen, it's a create account screen, I disregarded the suggestion to change this text.

I moved the bottom buttons up so they weren't touching the tab bar.

PEER FEEDBACK REVISIONS - PROFILE

Feedback

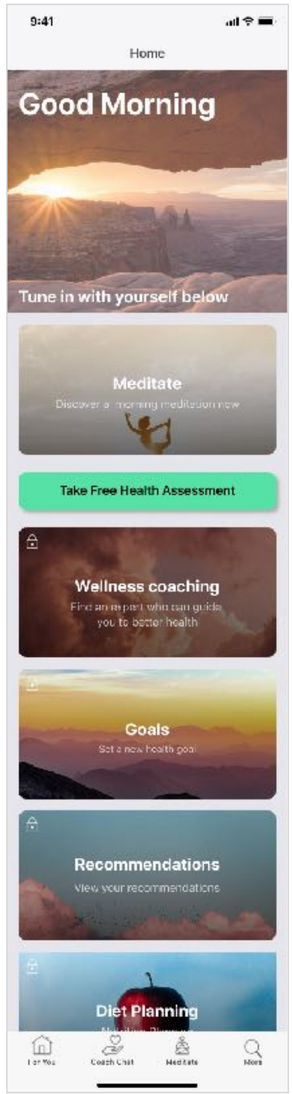
“Nice looking screen, reminds me of a more relaxing Headspace.”

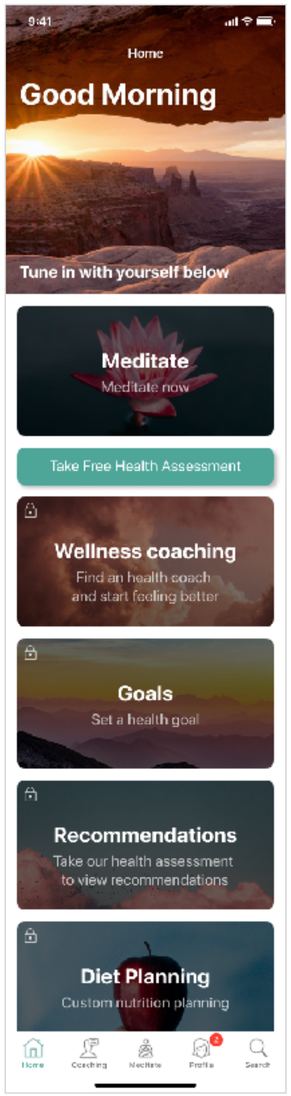
“This image may be using too much space.”

“The pictures are great!”

“I like the color, it’s a great CTA color.”

“I like how homey home looks.”





Solutions

Made top nav bar transparent to make the user feel indulged in the moment and app. I didn’t agree with the picture taking up too much space because the app is meant to take the user to a calmer place and part of that is the imagery used.

I redesigned the bottom tab bar to take out “more” and make it more simple to navigate with a profile and search bar.

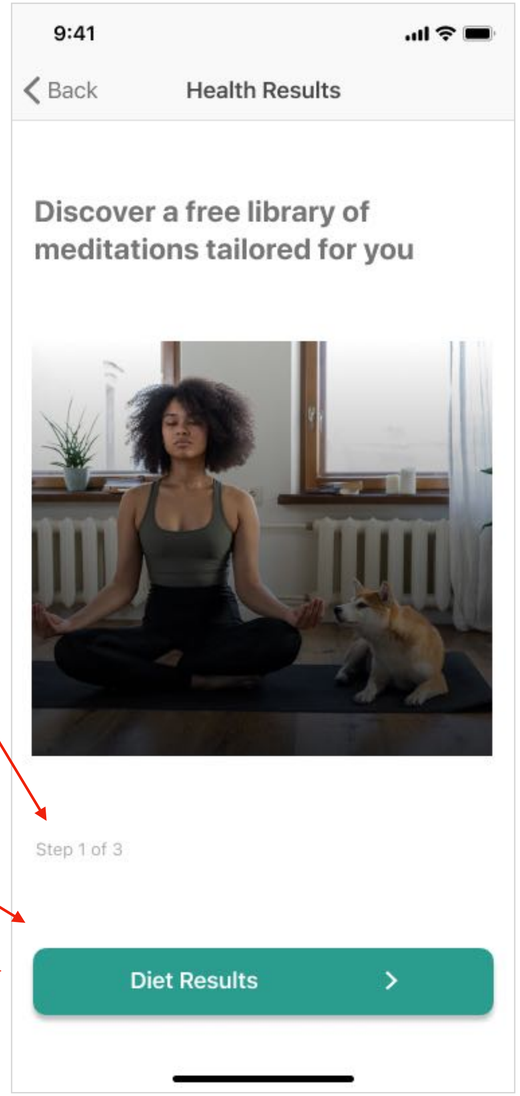
PEER FEEDBACK REVISIONS - HEALTH RESULTS

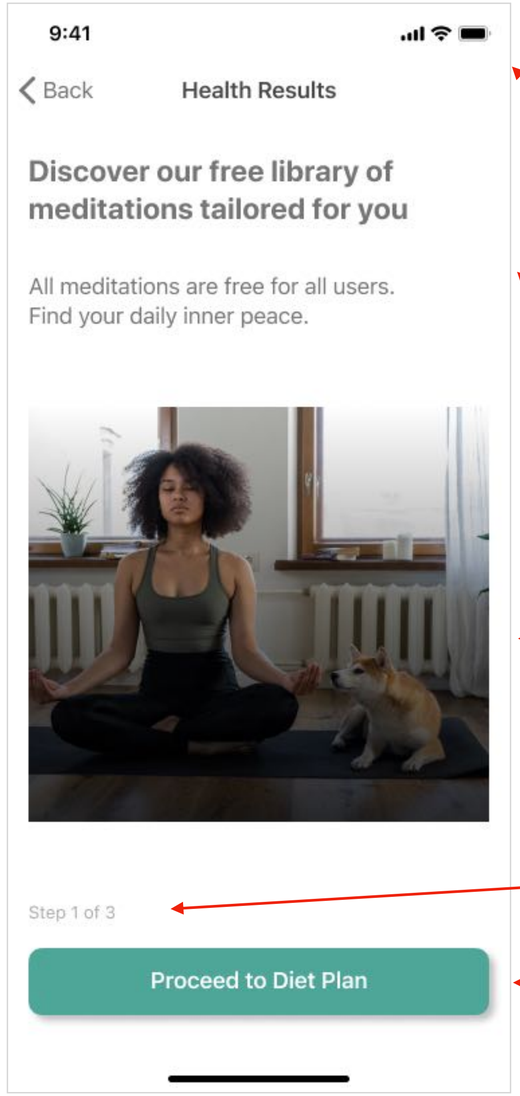
Feedback

“Move this closer to the button.”

“I don’t think you need the arrow and the text. I think the average user would be able to see and interpret the CTA with just one or the other, and then you can center it with the button.”

“The format of this button looks off, not centered.”





Solutions

Took off the background color and line in nav bar to look cleaner and simple.

Added more information about what the meditations offer.

Moved image and text to fill up screen and followed the previous feedback on results pages to keep screen consistent.

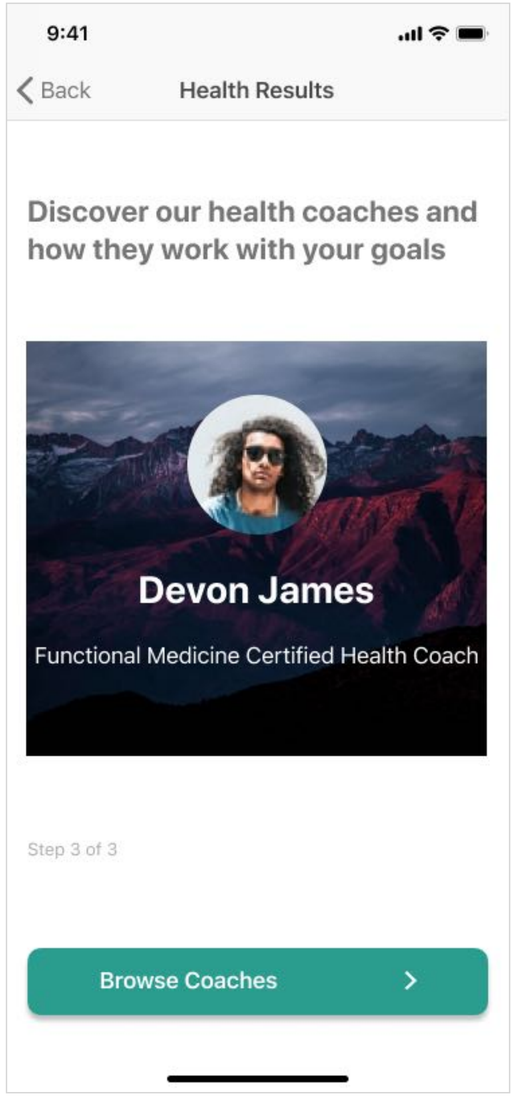
Moved to 16px from button

Centered text, took out arrow and made the color the match the other buttons

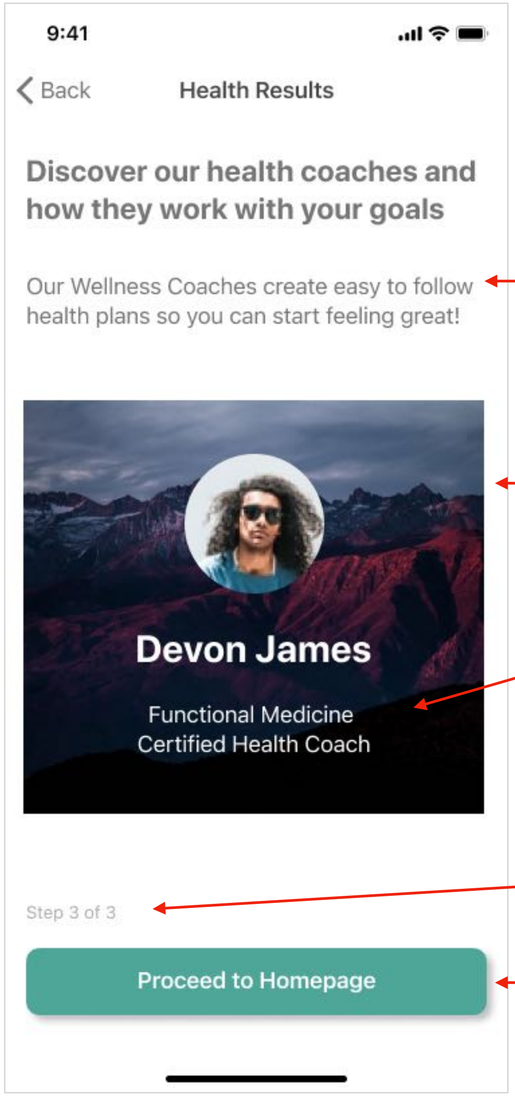
PEER FEEDBACK REVISIONS - HEALTH RESULTS

Feedback

"The text feels a little close to the edge of the picture, maybe put the text into two lines so the gutter is greater?"



Solutions



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Centered text, took out arrow and made the color the match the other buttons

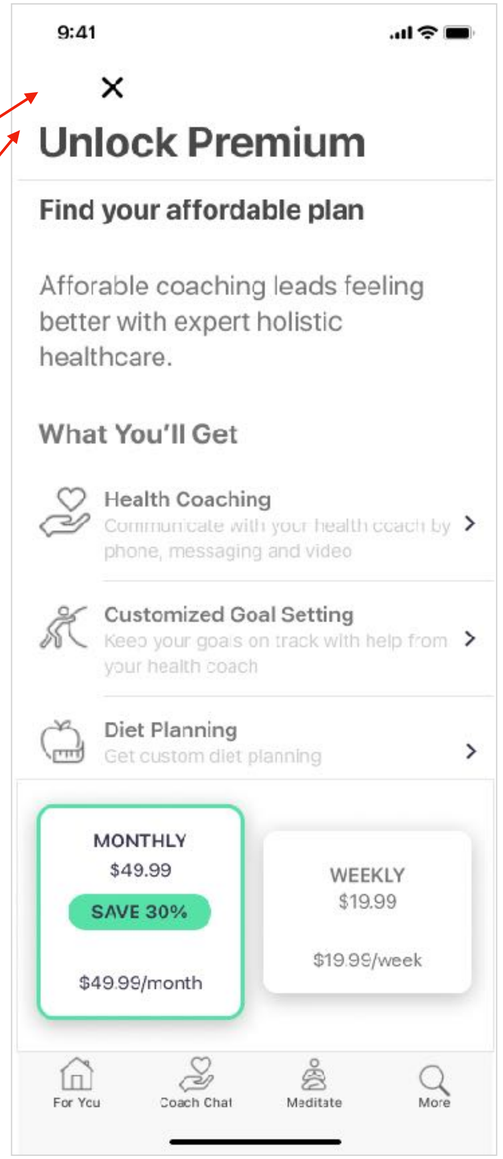
PEER FEEDBACK REVISIONS - UNLOCK PREMIUM

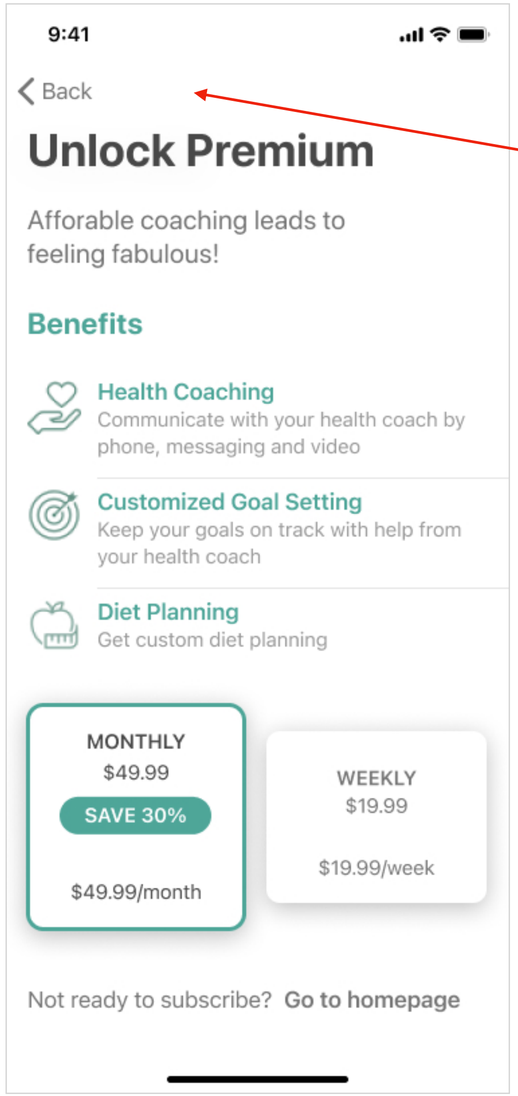
Feedback

"The close button should be more to the left similar to the other close buttons or maybe this should be a back button."

"This 'X' seems a little out of place, maybe left justify it or keep the '< Back' that you've been using on the other screens."

"This screen feels a bit monochromatic in comparison to the previous ones."





Solutions

Replaced "X" with back arrow for consistency

Reworded text for simplicity

Added color to brighten screen and highlight benefits of premium and changed card color to primary color.

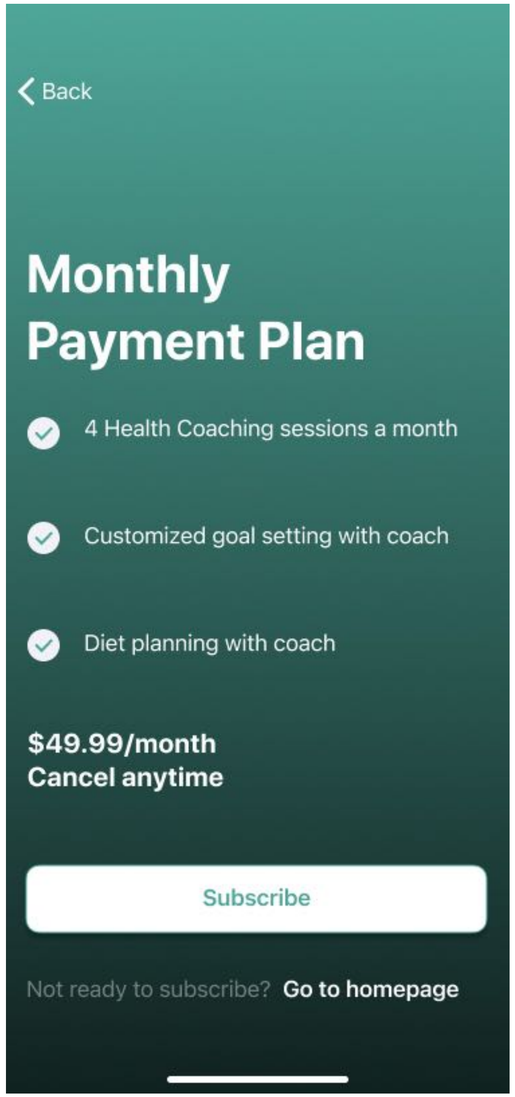
Took out tab bar to conform with IOS standards and put in an option abandon process and go back to unsubscribed homepage.

Made the screen normal size so that the benefits aren't hidden; eliminated scrolling to see important benefits.

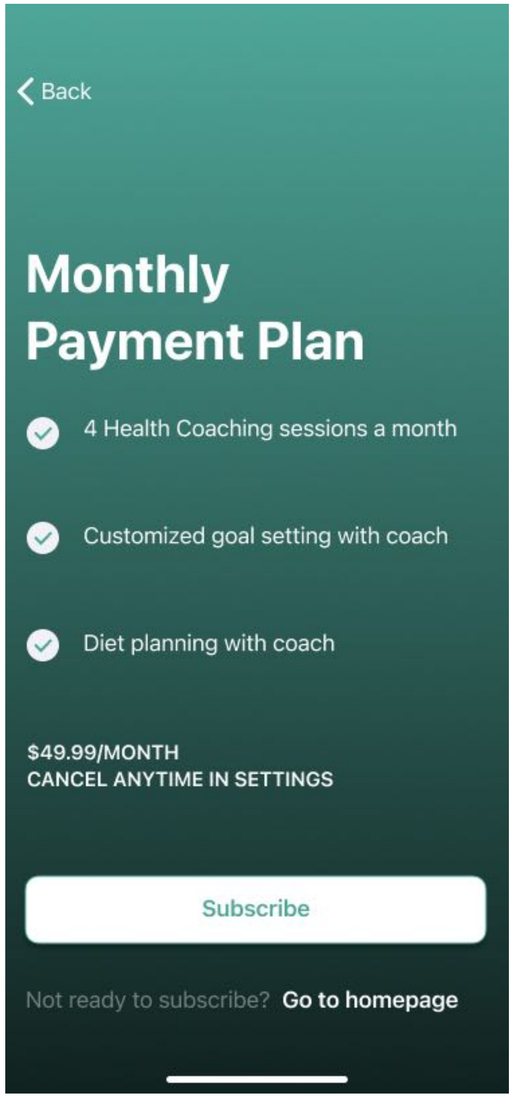
PEER FEEDBACK REVISIONS - MONTHLY PAYMENT

Feedback

“How do I cancel anytime?”



Solutions



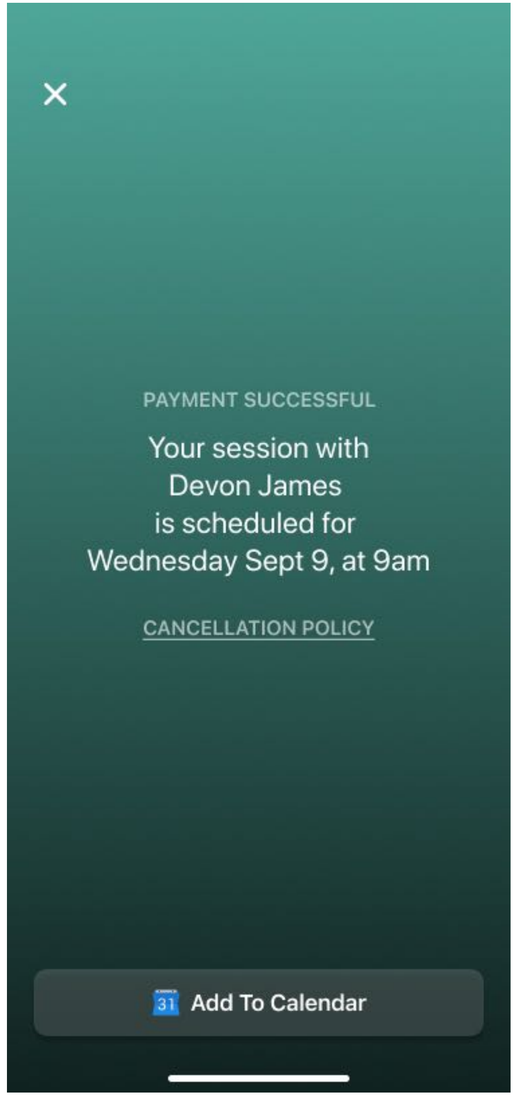
Added a clear direction of how to cancel subscription in settings and changed text font to tagline.

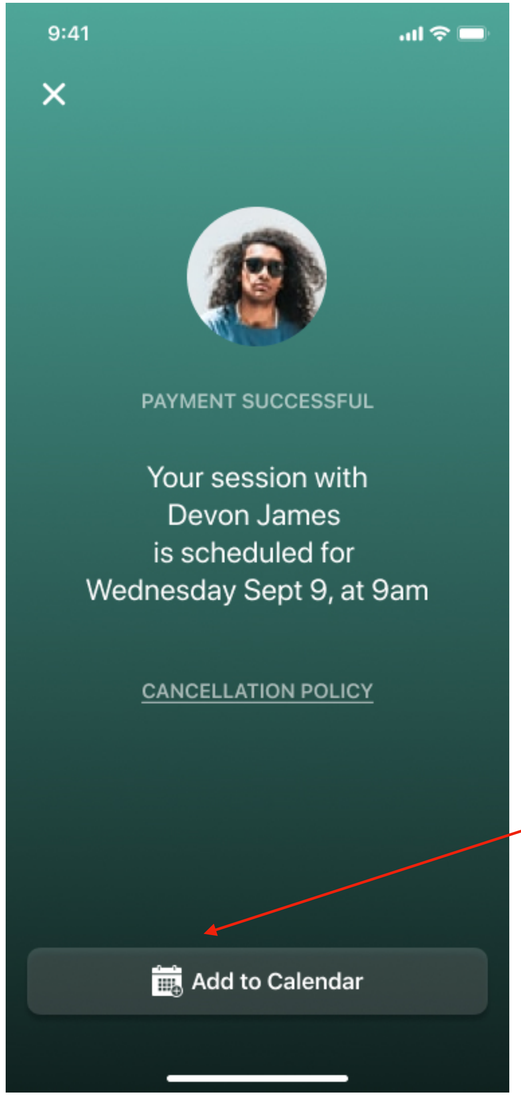
Adjusted bottom link to 24px from tab bar for consistency with rest of the app.

PEER FEEDBACK REVISIONS - SUCCESS SESSION

Feedback

“If you’d like some flair on this page maybe you could put in Devon’s picture?”





Solutions

Added picture of Devon for easier to understand confirmation which coach the user books with.

Moved text to take up space on page

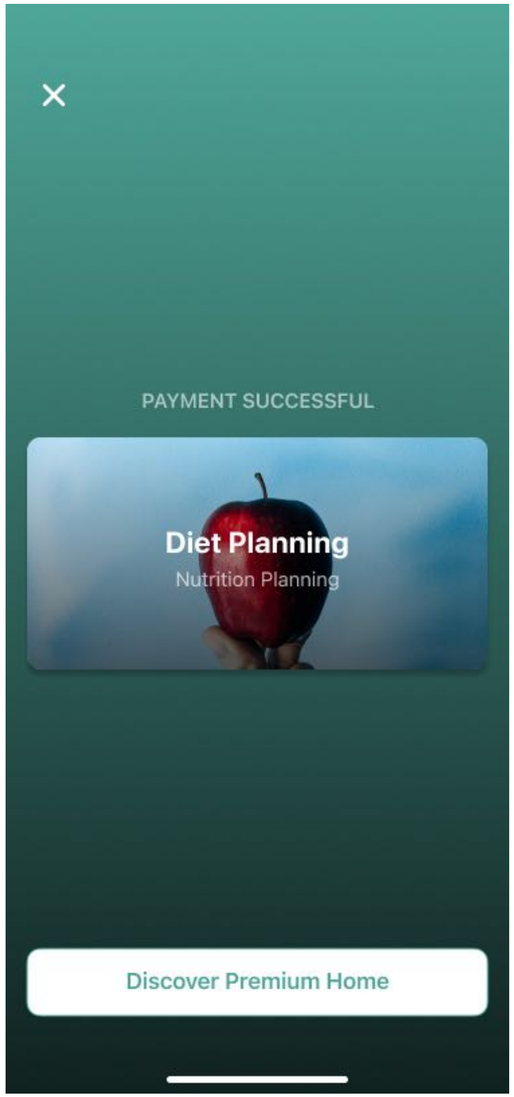
Changed calendar to relate to more than one calendar options than just Google calendar.

Adjusted bottom button to 24px from tab bar for consistency with rest of the app.

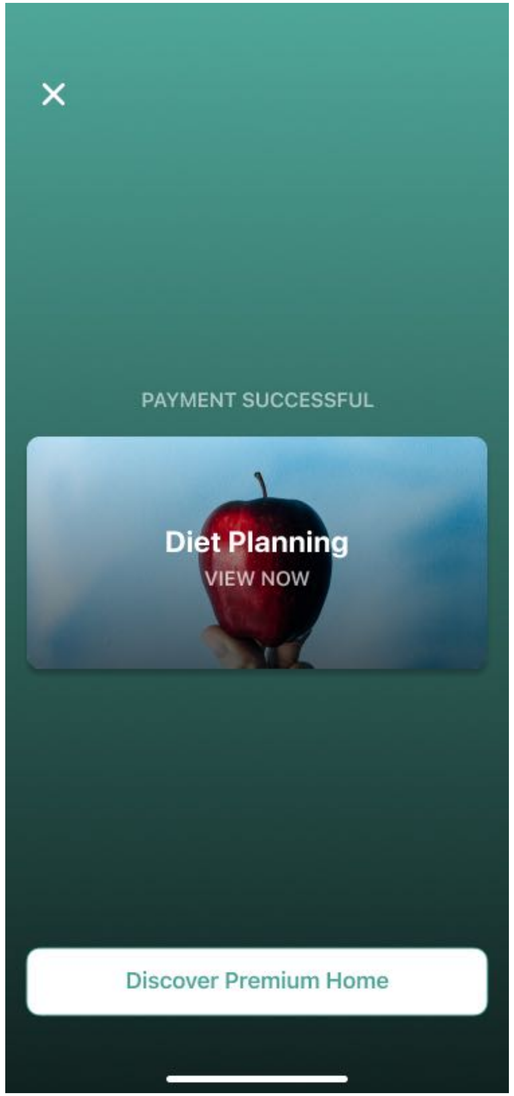
PEER FEEDBACK REVISIONS - SUCCESS DIET UPGRADE

Feedback

“What happens if I click Diet Planning?”



Solutions

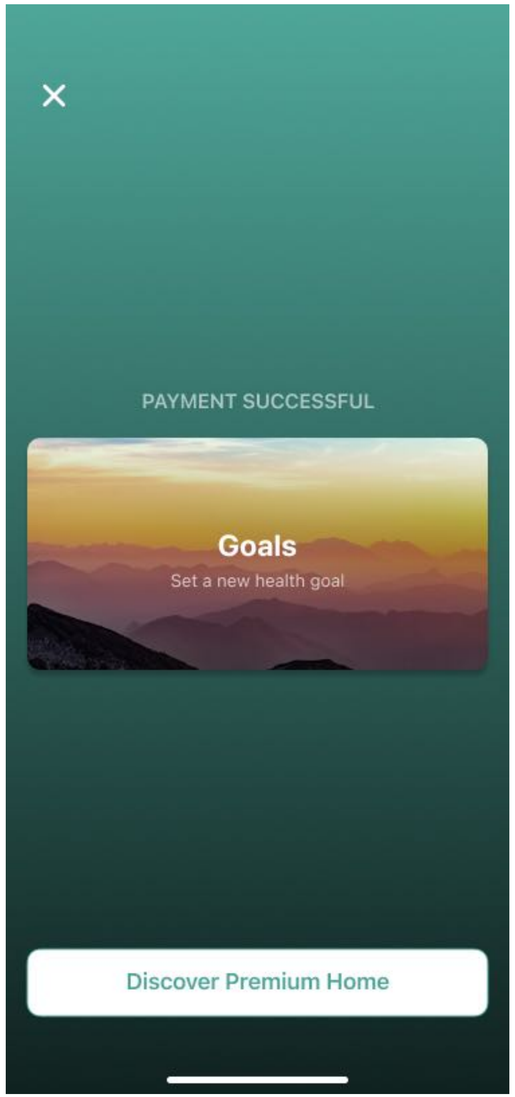


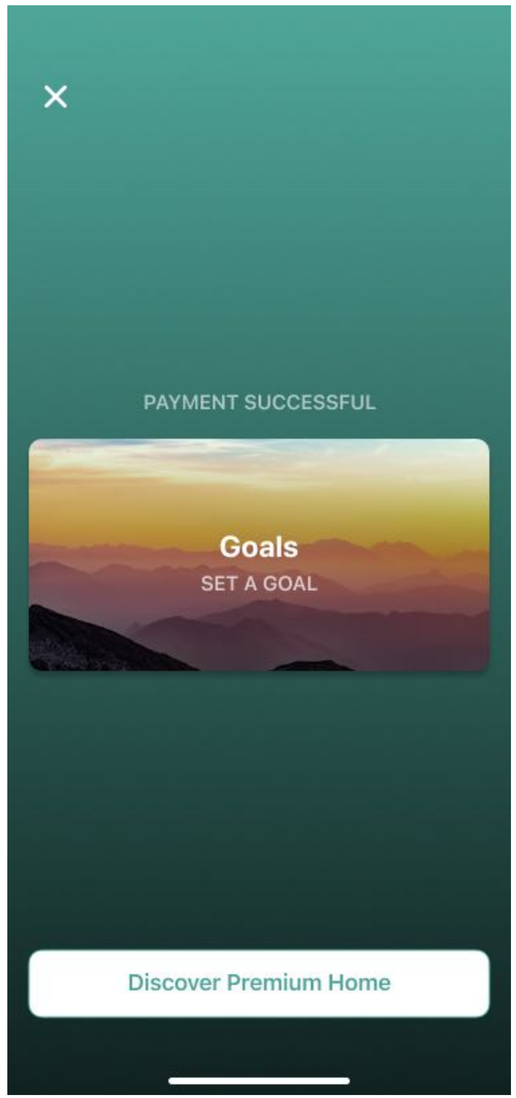
So the prototype takes the user to their subscribed diet planning page when clicked on this card. I’m guessing the user didn’t try clicking on it. To make the card more apparent that it’s meant to be clicked, I changed the text to “VIEW NOW” instead of “Nutrition Planning.”

PEER FEEDBACK REVISIONS - SUCCESS GOALS UPGRADE

Feedback

“Where will my goals live after I’ve created them?”





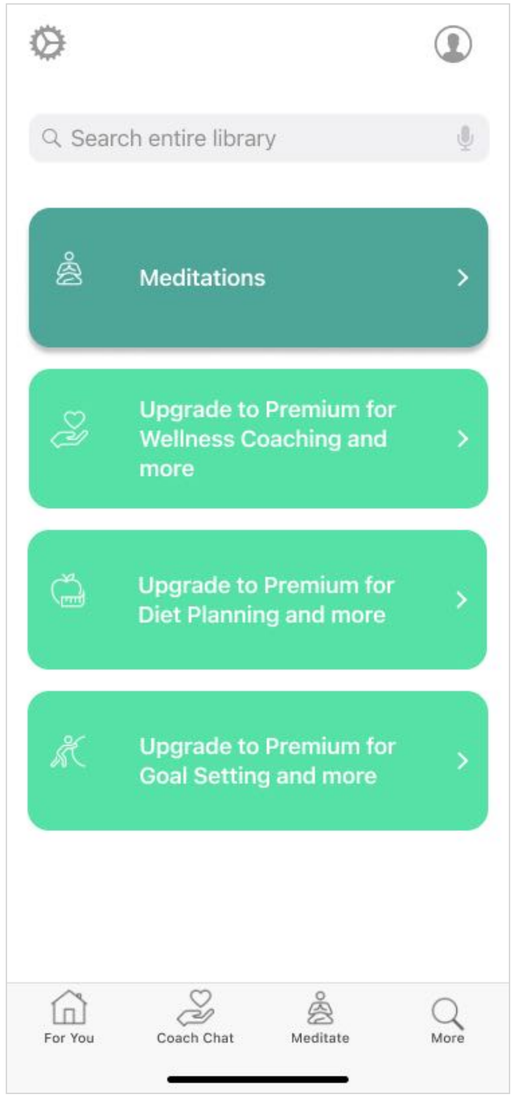
Solutions

I put them goals on homepage and profile page. Users can get goal setting by hitting this card, or by accessing “Goals” on homepage or profile page.

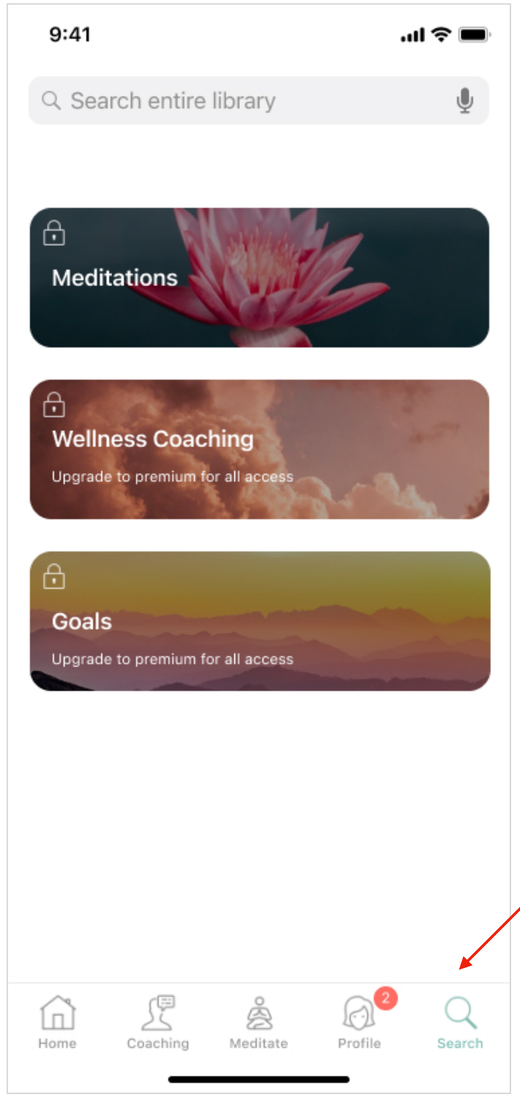
PEER FEEDBACK REVISIONS - SEARCH UNSUBSCRIBED

Feedback

“This screen seems a bit empty again. I mean because in the beginning I saw a lot of nice pictures and now the color seems bland to me.”



Solutions



Added consistent imagery with text indicting to upgrade to premium to unlock features.

A “more” page instead of a “search” page seemed confusing so I made this page a search page and moved settings and profile to new profile page.

Search icon is highlighted showing active state.

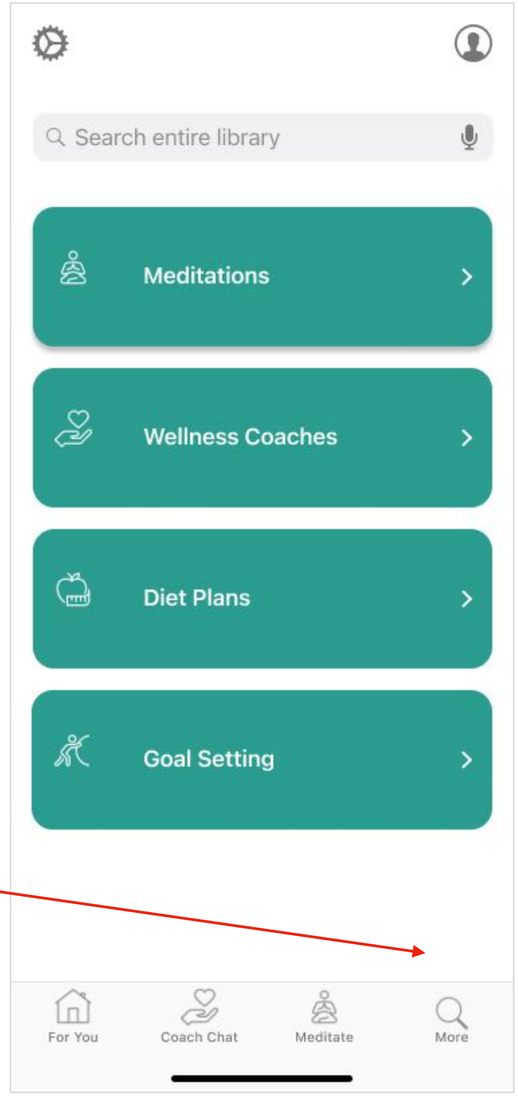
PEER FEEDBACK REVISIONS - SEARCH SUBSCRIBED

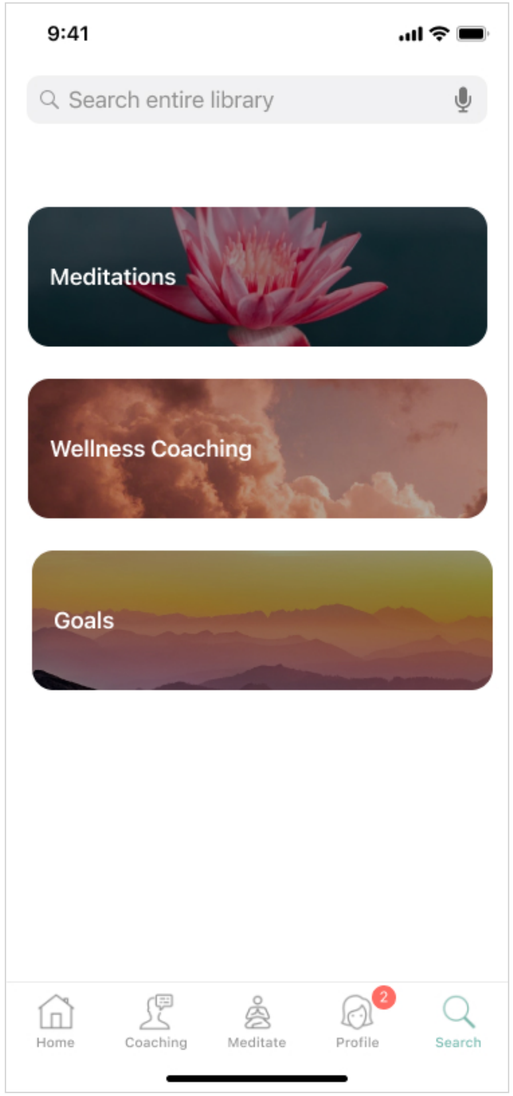
Feedback

"I didn't expect to find setting and profile in the 'more' section, maybe the magnifying glass was a bit confusing :). Also, having achievements int he home page may help keep users on track with their health plan, just a thought."

"There is a shadow on this card but not on the other cards."

"This icon should be something other than a search icon."





Solutions

Took out settings and profile and put them in profile page.

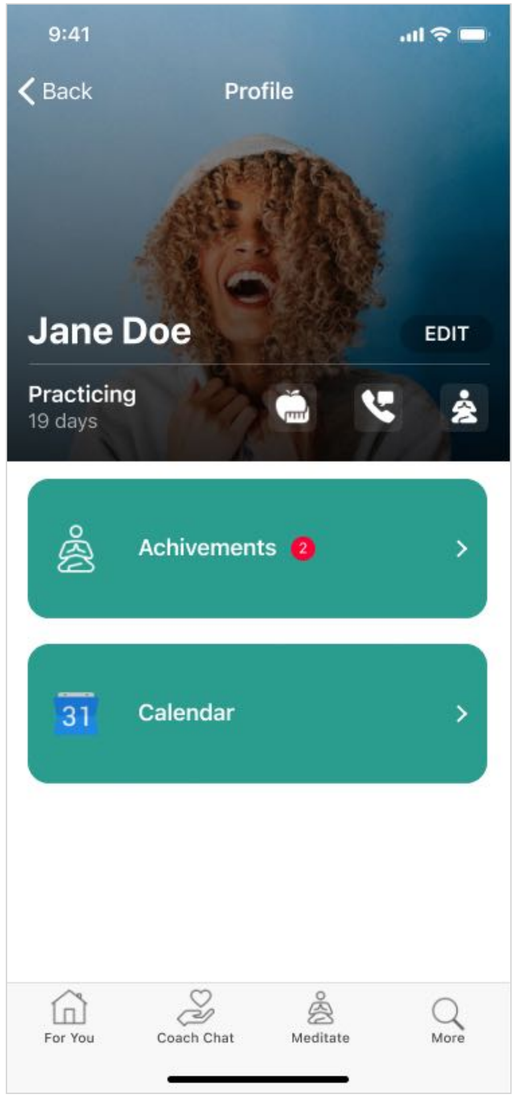
Updated this subscribed user search to look like the unsubscribed updated page.

Updated tab bar to show what page the user is on as well as updating text for clarification of "Search" instead of "More."

PEER FEEDBACK REVISIONS - SUBSCRIBED PROFILE

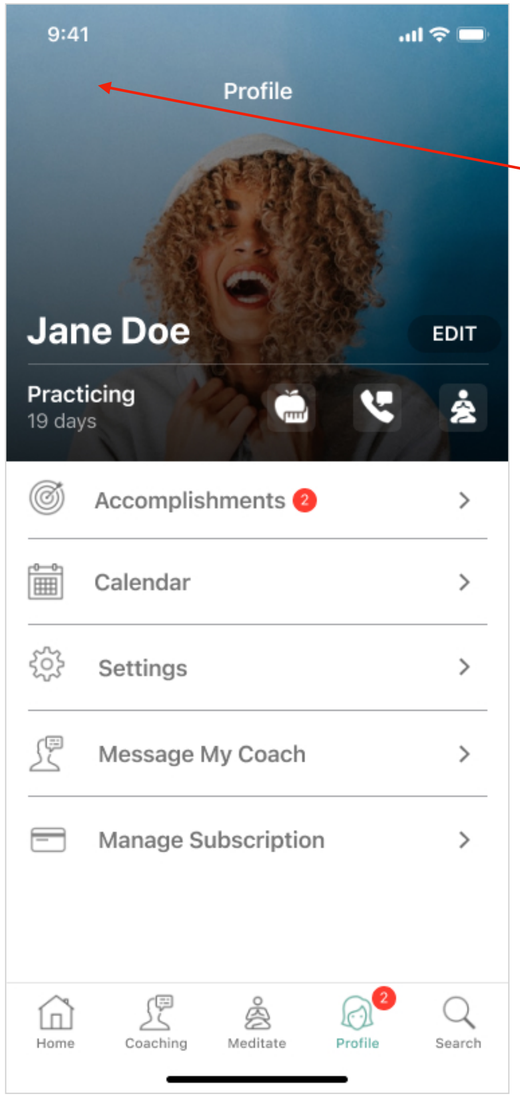
Feedback

“If this is a notification, maybe it can go in the upper right corner like a normal IOS homepage notification?”



Solutions

Took out back button because it’s not needed now that there’s a profile icon on tab bar.



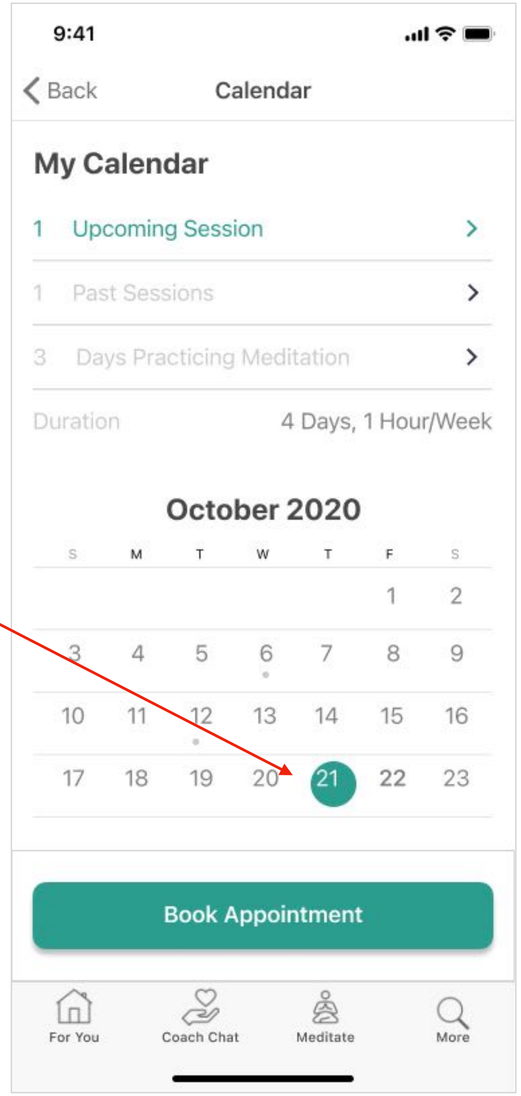
Organized profile sections to lead to goals or settings.

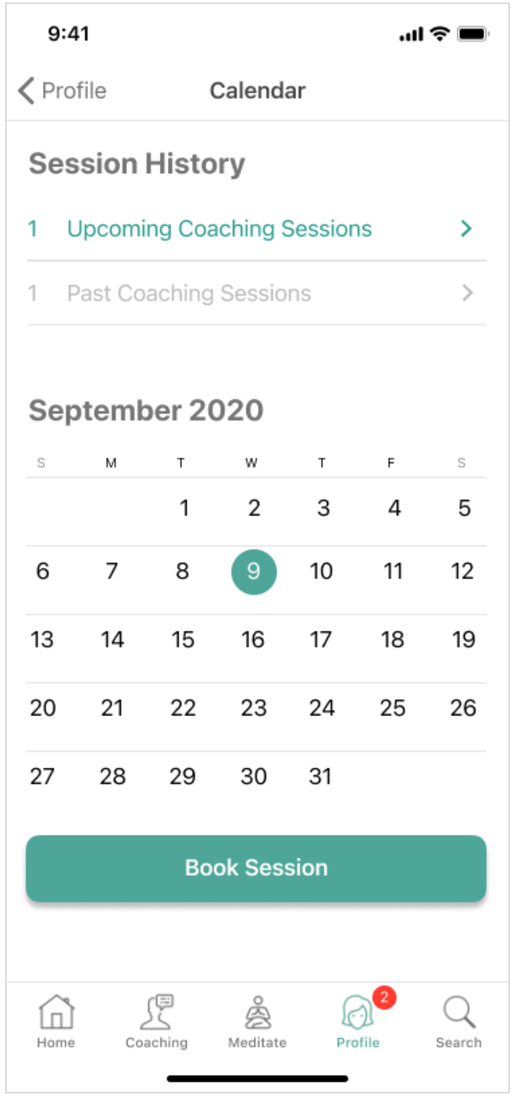
Updated tab bar to show what page the user is on as well as profile icon of how the user identifies themselves by.

PEER FEEDBACK REVISIONS - SUBSCRIBED PROFILE

Feedback

“The UI looks off here.”





Solutions

Focused on content of calendar - to see sessions, so took out unnecessary content.

Organized date picked from previous task to match with this calendar.

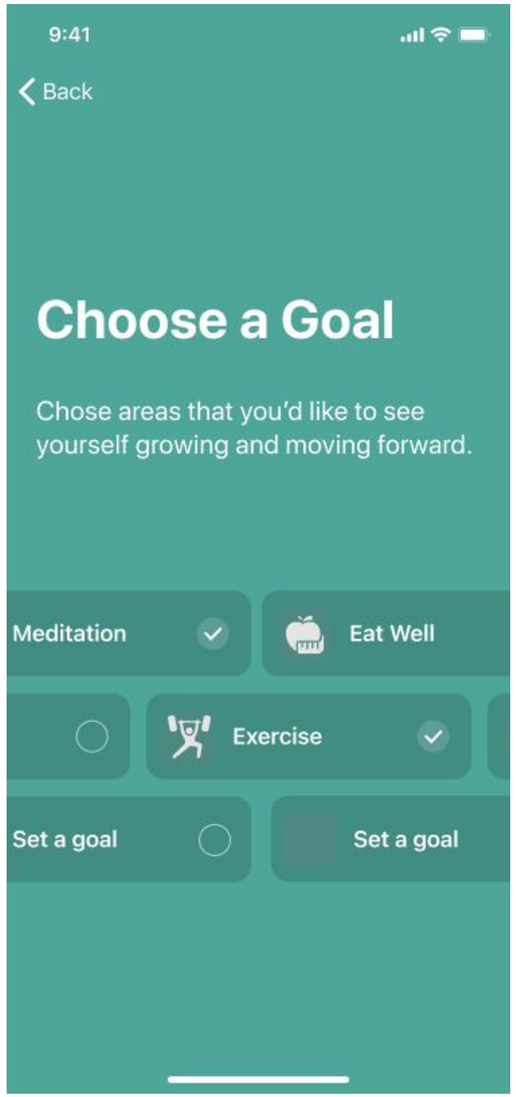
PEER FEEDBACK REVISIONS - CHOOSE A GOAL

Feedback

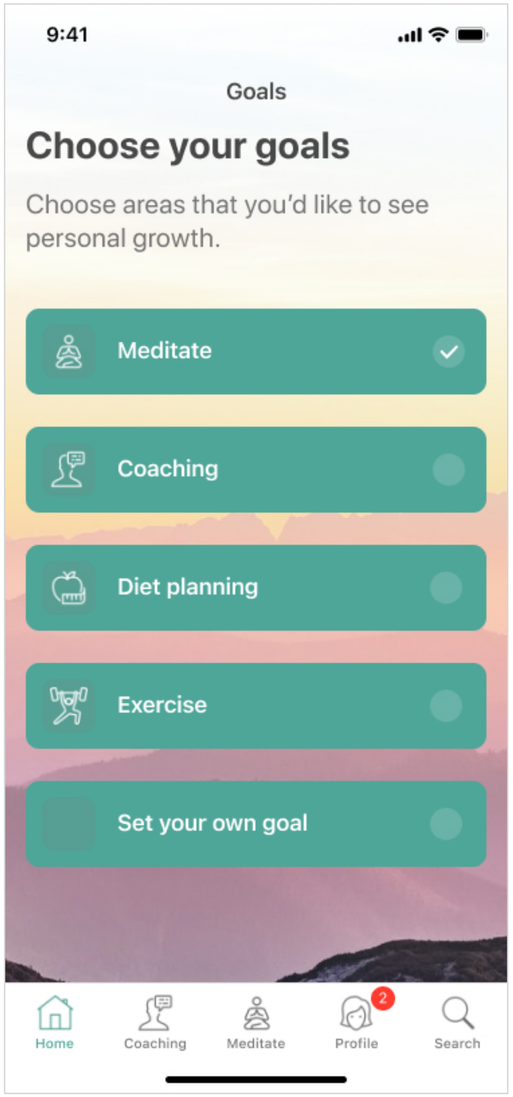
"I like this part, but I would prefer to have the options in a list or in a drop down menu. The rest of app is very nice and intuitive."

"Not sure this is the best use of a list, you can't see all the options."

"That's a cool design idea."



Solutions



Redesigned Goals page in to reflect suggestions by making the options a vertical list so that they are all visible without needed to scroll left and right. This makes the page easier to understand and read.

Stuck with the background image used for other goal background in the app.

Stuck with the same teal branding color.

Put in tab bar for navigation